

## Sundance Chamber of Commerce Meeting

SSB Board Room

February 21, 2023

### Attendance:

Sheryl Klocker, President; Andy Miller, Treasurer; Jamie Jessen, Chamber of Commerce Admin Assistant; Bruce Speidel, At Large Member; Kristen Keeline, Pinnacle Bank; Tony Barton, Winterfest Coordinator; Katie Allen, Be Well Coalition Prevention Specialist at Crook County Public Health; Trish Habeck, PHRC at Crook County Public Health.

11:35AM Sheryl called the meeting to order.

### Administrative:

- Minutes: Bruce motioned, Andy 2nded – all in favor passed.
- Treasurer Report: See report, no questions were asked. Winter Fest will show up on the Feb report in March. Bruce motioned, Jamie 2nded – all in favor, motion passed.
- Admin Report: Working on the Visitor Guide advertising, sent Membership invoices, Winter Fest, Good month for mailing visitor guides.

### New Business:

- Elections:
  - o Circle back to elections in March.
- Budget:
  - o Andy presented the 2023 budget for review. Trish motioned, Bruce 2nded – all in favor motion passed.
- Movies in the park:
  - o June 22 – August 17<sup>th</sup> – 8 plus rally week as a backup.
  - o Movie Cost – Jamie will look into this.
  - o Advertising paper and fb
  - o Movie management \$50
  - o Sponsorships will probably be about \$600 a movie. Encourage smaller businesses to team up and sponsor together.
  - o Start looking into specifics.
- Other – Subway is looking to sell.

### Old Business:

- Winter Festival: Tony gave a review 58 teams – and we paid out \$7300 in contestant payout. \$2406 from the Calcutta. \$2107 from Wristbands.
  - o Like having it on Main St.
  - o We're guessing around 2500 people attended.
  - o Length of the track was good, but questioned by one.
  - o Positive change moving the track farther down on main st.

- Find new options for haybales or get high school kids to come pick them up and clean up the sidewalks afterwards?
- Freestyle entry option possibly?
- Highschool dance in town that night.
- We will review sponsors and in kind sponsors more closely to be sure everyone is getting the credit they deserve.
- Early entries get something like a hat – limited total number of participants.
- Want to help with WF in 2024 message us with your contact info and we'll contact you when we start to plan next years.
- See Tonys list of review & ideas.

Committee Reports:

- Events Committee:
  - N/A
- Membership Committee:
  - N/A
- Welcome Committee:
  - N/A

Sheryl called meeting adjourned at 1:21PM.

Next meeting is scheduled for Tuesday, March 21st at 11:30AM in the SSB Meeting Room.