

Sundance Chamber of Commerce Meeting

SSB Meeting Room

September 19th, 2023

Attendance:

Bruce Speidel, President; Trisha Habeck, Vice President (via video call); Melissa Purvis, Secretary; Andy Miller, Treasurer; Jamie Jessen, Chamber of Commerce Admin; Kristen Keeline, Pinnacle Bank; Katie Allen, Be Well Coalition; Larry Schommer, Crook County Facilities Manager, Jasmyne Bryant, Sundance Fairgrounds Events Coordinator; Chris Donnelly, Range.

11:34 AM Bruce called the meeting to order.

Administrative:

- Minutes: Andy motioned to approve minutes, Bruce 2nded – all in favor motion passed.
- Treasurer Report: For August, had some membership income come in. All sponsors have paid for Movies in the Park. Visitor guide advertising has a few stragglers then that will get finalized. Facebook advertising and Sundance Bucks reimbursements in August. This year is positive overall, currently. Bruce motioned to approve, Jamie 2nded – all in favor motion passed.
- Admin Report: Plains Towing and Recovery has joined the Chamber, will have a ribbon cutting in the future. We had a successful Movies in the Park. Jamie has closed out the Crook County Junkin Grant. Jamie has been working on the relocation guide and ad sales have been great. Began working on Shop Small, Parade of Lights, and Ladies Night. Andy wondered about whether our website needed to have visitors accept cookies, Jamie will look into this. Andy motioned to approve another 10-hour block for the website at \$650. Bruce 2nded – all in favor motion passed.

New Business:

- Parade of Lights:
 - o Dorothy has agreed to help us with this event again this year. The theme will be Sugar Plums and Magic Memories. It will be held December 1st at 5:30PM. Jamie will work on a sign-up sheet for businesses to participate. No entry fees.
- Ladies Night/Shop Small:
 - o Jamie has started talking to businesses and vendors. The Longhorn is going to do the wine. Wine glasses are going to cost about the same as last year, \$480 for 160 glasses. The cost of wine last year was about \$1000. Total expenses will be around \$2,500. Ladies Night will be November 25th. Small business Saturday during the day, Ladies Night during the evening.
- CCPB Grants Budget:
 - o \$20,000 allocated for Sundance for this coming year, then the Chamber applies for some money. The Chamber applied for about \$18,000. A few things the Chamber would use funds for include a complete re-working of the WinterFest website, the Visitors Guide, and the Yellowstone Journal.
- Operation Greenlight/Gazebo/Events:
 - o Larry Schommer discussed November 10th-20th. Local businesses change their outside light to a green light for veterans. Jamie agreed to spread the word about this by putting it in the newsletter and posting on Facebook.
 - o Larry Schommer said they are moving the gazebo from the courthouse lawn. It is being relocated across the street from Hughes Law Office to be more accessible and will be one

level.

- Jasmyne, the new fairgrounds event coordinator, discussed holding more events at the Fairgrounds. One or multiple day events. Hoping to bring more people to the facility and to the town in general. A few ideas from Jasmyne are the draft horse pulls. Ninja Nation ninja competitions, dock dogs events. and 3D shooting in the indoor arena.
- Andy brought forward the idea of putting the RV spots at the fairgrounds to use for a place for seasonal workers to stay. It would be something like if they had agreed to work in the County, they would get a special rate for those RV spots. Depending on events, there could be a discussion. Larry will bring it up at the next commissioners meeting.
- Pumpkin Hunt:
 - Range is doing a pumpkin hunt in Sundance this year. They will hide a pumpkin somewhere in the city limits, whoever finds the pumpkin gets a grand prize. The grand prize will come from donations by businesses. October 23rd – 27th. Will be advertised on social media and radio with the clues.
- Flu/Covid Clinic:
 - Public Health will hold a flu and Covid shot clinic on Oct 11th, 7AM-7PM at the central office. The flu shots and covid shot will be free, no appts needed. There will be flyers hung at local businesses and Jamie will post in the newsletter.

Old Business:

- Other:
 - N/A

Committee Reports:

- Events Committee
 - Ribbon Cuttings
 - September 21st at Noon– Buttermilk Creek Confections
 - Plains Towing - TBD

12:26 PM Bruce adjourned the meeting.

Next meeting scheduled for Tuesday, October 17th, 11:30AM at the SSB Meeting Room. Food sponsor is TBD.