

Sundance Chamber of Commerce Meeting

SSB Meeting Room

June 20th, 2023

Attendance:

Bruce Speidel, President; Melissa Purvis, Secretary; Andy Miller, Treasurer; Jamie Jessen, Chamber of Commerce Admin Assistant; Kristen Keeline, Pinnacle Bank; Carrie Riley, Crook County Library; Elsie Hix, Sales Executive for Dirt Road Radio.

11:33AM Bruce called the meeting to order.

Administrative:

- Minutes: Made a few changes to May minutes, Andy motioned to approve updated minutes, Bruce 2nded – all in favor motion passed.
- Treasurer Report: Crook County Junkin vendor fees coming through, most Crook County Junkin expenses will come through in July and August, website upgrades. Jamie motioned to approve – Bruce 2nded – all in favor motion passed.
- Admin Report: Ribbon cutting for Aladdin Therapy, Engineering Associates may do an open house in the future, Cassidy's Feed and Seed will have new owners in July, will change name, and are interested in doing a ribbon cutting. Delivered most membership static clings. Lots of promotion for Movies in the Park. Received the grant for Crook County Junkin. Created a Sundance Square page on Facebook to give people the opportunity to tag a location while visiting the Square.

New Business:

- Relocation Guide:
 - o Priced costs for printing new relocation guides through Sundance Times. Jamie estimates we should order 200-300 relocation guides. Printing costs have gone up, so the Chamber discussed slightly raising advertisement costs and ultimately decided to do so. The advertising would be good for two years. Jamie will start promoting.
- Moorcroft Chamber – Movies in the Park:
 - o The Moorcroft Chamber President, Cindy, contacted Andy with questions about Movies in the Park. The Moorcroft Chamber is interested in trying to do that for their community and inquired about borrowing our equipment for a trial run. The Sundance Chamber has a few technicalities to work out, but we agreed that if it works out, we would be happy to allow them to borrow our equipment.
- Community Development Fund:
 - o Andy proposed the idea of the Sundance Chamber setting up a Community Development Fund. The Sundance State Bank would contribute \$3,500 specific to setting up a Community Development Fund to help Sundance with affordable housing and daycare opportunities. The Chamber decided it would be a great idea and we will move forward with it.
- Membership:
 - o Jamie and Andy will work on getting the memberships up to date.
- Other:
 - o N/A

Old Business:

- Movies in the Park:
 - o Jamie has all advertising set up for the summer in the Sundance Times and has distributed posters. Jamie will also boost Facebook ads to promote. She has been in contact with all

sponsors and those running concessions.

- Crook County Junkin:
 - o Overall, the Crook County Junkin seemed to be a success.
- Other:
 - o Aladdin Therapy had their open house.

12:26PM Bruce adjourned the meeting.

Next meeting scheduled for Tuesday, July 18th, 11:30AM at the SSB Meeting Room. Food sponsor is Subway.