

Sundance Chamber of Commerce Meeting
SSB Meeting Room
May 21st, 2024

Attendance:

Bruce Speidel, President; Trisha Habeck, Vice President; Andy Miller, Treasurer; Melissa Purvis, Secretary; Jasmyne Bryant, At Large Member; Kristen Austin, Pinnacle Bank; Elsie Hix, Sales Executive for Dirt Road Radio.

11:34AM Bruce called the meeting to order.

Administrative:

- Minutes: Andy motioned, Trisha 2nded – all in favor motion passed.
- Treasurer Report: For the month of April, we are still getting membership income, some Crook County Junkin income, and Movies in the Park sponsorships. Sponsorships for the cross on the mountain really picked up. One more Winterfest expense came through, web posting. Other expenses in this month's report are relatively the same, phone expenses, postage, storage unit, etc. We are still sitting good for the year. Bruce motioned to approve, Trisha 2nded – all in favor motion passed.
- Admin Report: Sent out 280 promotional emails, picked up and delivered the visitor guides, designed the Movies in the Park poster. Web traffic in April was really good.

New Business:

- UW Trademark Licensing \$250:
 - We use the UW Trademark for the logo and promotional items. It is a two-year agreement for \$250 to keep using the UW Trademark. Bruce motioned to approve another two-year agreement, Andy 2nded – all in favor motion passed.
- Promotional Items:
 - The Chamber has promotional items that have been collecting dust such as fleece vests, shot glasses, and kid's shirts. We will offer the fleece vests to volunteers at Winterfest, whatever is left over we will donate. We suggested possibly donating the kids' apparel to the museum, to give out to children visiting from other areas.
 - We are also running low on pint glasses. Bruce motioned ordering up to 72-pint glasses and selling them from \$30-\$35 for 6-pint glasses, Trisha 2nded – all in favor motion passed. The Chamber opted out of purchasing more shot glasses.
- Other:
 - Irvin Miller is hosting a horse sale at the Fairgrounds over Labor Day weekend. Preview day will be Friday the 30th of August. The entire Fairgrounds are rented out and while it still needs to be finalized, there may be vendors and concessions as well. There will be advertising in several newspapers for this event.

Old Business:

- Movies in the Park:
 - The sponsorships are full, movies are chosen, and concessions are covered. The Frosty Cow will be attending the showings. Jamie will get the posters for advertising distributed around town.
- Storage Unit – Beer Festival:
 - Jamie organized the storage unit. The chamber will be invoiced for disposal fees once that is completed. The library took all the sample mugs and pint glasses to use for various projects.

- Cross on the Mountain:
 - o The Cowboy Church is now a member and plans to sponsor the cross on the mountain. All sponsorships are full through March 2025. The Chamber got a donation of \$350 for the cross, we put that toward replacing the bulbs on it.
- Junkin:
 - o Jamie has been promoting online, she has also ordered flyers, distributed, and got them to the paper to put in as inserts. Once all applications are in, there will be a list online.
- Other:
 - o N/A

Committee Reports:

- Events Committee
 - o Ribbon Cuttings: N/A

12:11PM Bruce called the meeting to order.

Next meeting scheduled for Tuesday, June 18th, 11:30AM at the SSB Meeting Room.

Thank you, CCMSD, for sponsoring our May lunch!